

# American Geriatrics Society

## *Become a Media Spokesperson and Help Increase Public Understanding of the Benefits of Geriatrics Care*

Is your healthcare provider someone who has special training in caring for older adults? Or is someone you love seeing a provider with this training? If so, there are often opportunities for you to tell others about your experiences with your provider and help increase public understanding of the benefits providers with special training caring for older adults offer to their patients.

Here at the American Geriatrics Society (AGS), we know that healthcare professionals with training in geriatrics and gerontology can make a tremendous difference in the lives of older adults. Geriatrics and gerontology focus on the care of older adults. We've heard it over and over from individuals and families who have shared their stories with us.

Now you can help spread the message by becoming an American Geriatrics Society *spokesperson*. The Society often receives requests from reporters who would like to speak with people about their first-hand experiences with providers who have this training. We are looking for spokespeople who are patients, a loved one, or a caregiver of someone receiving this care.

### **Why Become a Spokesperson?**

*By becoming a spokesperson and sharing your experiences with geriatrics health professionals you can*

- help people whose situations are similar to yours learn more about good care for themselves or their loved ones.
- can help the Media and policy makers understand what a difference specialized geriatrics care can make in the lives of older adults.
- help us in our ongoing efforts to ensure that older adults get high quality healthcare
- **make a difference !**

### **How do I get involved?**

Call the American Geriatrics Society at 212-308-1414 or email Erin Weller at [eweller@americangeriatrics.org](mailto:eweller@americangeriatrics.org) and tell us about your experiences.

### **What Are Interviews Like?**

Interviews with reporters and members of the media typically last no more than 10 minutes. Interviews are most commonly conducted via telephone given availability in your schedule.

*Become an AGS spokesperson today and help others receive quality healthcare, too.  
You can make a difference!*